

X-Stand™ Revolutionizes the Way You Work; Goes Live on Kickstarter Aug. 11

The portable, flexible, and sustainable desk inspires conversations and movement which makes it the perfect fit for the crowdfunding website

CHARLOTTE, NC – Charlotte-based X-Stand™, the only dual position laptop stand, is going live on Kickstarter on August 11 with over \$1,500 in prizes for those who enter to follow the campaign. The X-Stand is the first dual-positioning, simple standing desk – portable, flexible and sustainable – and it's already revolutionizing the way professionals work.

Brandon Cullen, Founder and CEO of MADabolic, Inc. stated, "The X-Stand is the perfect compliment to a business lifestyle on the fly. Simple and effective with beautiful, clean lines, I am a huge fan."

X-Stand's power is its portability, flexibility, and sustainability. Weighing in at only three pounds, X-Stand stores completely flat, allowing for easy transporting in a handbag, carry-on, or backpack for work, school, or travel. With only two wooden panels made from strong, beautiful bamboo, it sets up in seconds and adjusts easily to your desk height preference of 9 inches or 12 inches. All X-Stand units are designed and manufactured in America.

Growth strategist and X-Stand Co-Founder, Adriana McLane, says X-Stand's power goes beyond the actual tool – it's the freedom to work your way. "The X-Stand team believes people have the power to do amazing things. We also believe that to realize your full potential, you need the freedom to do exactly that. X-Stand stands for freedom: the freedom to work your way. We hope the X-Stand inspires not only conversations and movement, but also great work that leaves a legacy."

One early X-Stand adopter praises the product's ability to get him moving – and inspire his entire family to do the same.

"I spend most days seated behind a desk running my business. I spend lots of time on the phone and computer, and I'm sedentary the whole time," says David Pirkle, CEO of Surgitrac Corporation. "X-Stand gets me on my feet, and I feel healthier at the end of the day. I've even lost a few pounds because I'm up and moving around while I'm doing my job. Plus, it looks great, and I'm proud to use it at work and at home. I think we will need a few more as my wife and kids want to get their hands on it, too."

About X-Stand

Based in Charlotte, North Carolina, X-Stand™ is the portable, flexible, and sustainable anywhere desk for laptops. It goes live on Kickstarter on August 11, 2016. For more about X-Stand™, please visit: www.getxstand.com/info or reach out to Adriana McLane at adriana@getxstand.com

NOTE: X-Stand is a trademark registered in the U.S. Patent and Trademark Office.

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